



SILK WAY 2018 RALLY 丝绸之路拉力赛



Silk Way Rally Directorate supports new green initiative

Silk Way Rally 2018, which starts on July 20 in Astrakhan, with the world's best racers in the line-up, sets up an environment protection program of separate waste collection for plastic bottles.

Landfill management is a complicated global problem, which includes, in particular, the management of plastic waste that constitutes 10-15% of all waste types. Among all, the reason for it is that the public has no interest in separate waste collection.

Waste is a valuable resource, as it must be recycled and converted into new material. That is why the public must be aware of the latest experience in separate waste collection and disposal.

Few years ago the Ministry of Nature of Russian Federation has launched a project "Separate in a right way", which targets on ecological treatment of common waste. Its purpose is to establish cooperation between social organisations, business, authorities, municipal administrations, other institutions and Russian citizens in order to develop and implement the best modern effective methods of separate collection, to educate the population and to promote the right way of waste disposal.

The Organisers of Silk Way Rally together with Russian leading integrated petrochemical group SIBUR, which is an official supplier of innovative materials of Silk Way Rally for the second time, decided to support this initiative of the Ministry of Nature and set up an environment protection program during the race.

During the entire rally from the 20th to the 27th of July, the partner of SIBUR Holding – EcoTechnologies – will organize separate collection of plastic bottles at the rally bivouacs, where all racing stars, famous teams, international journalists, rally organisers and service staff will take a break between racing stages. After the collection is finished, the regional partners will remove all waste from the bivouac and transfer it for recycling.

The separate waste collection will be also organised on the finish at Moscow Red Square on July 27. Every racer will receive a special prize from SIBUR and EcoTechnologies – T-shirts, made of recycled plastic bottles that have been collected during the race.





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On the official route presentation of Silk Way Rally both organisers and competitors supported the conduction of environment protection marathon – the racers from all over the world wish to take part in the project.

Luc Alphand, Silk Way Rally Advisor (France): We must separate the waste not only during the races but also in our daily life. It will be great for us to be able to involve the entire planet in this activity. My wife is from Sweden, where they have been using such method for a long time. Unfortunately, many people still refuse to do it, so our race can set an example. It is very important. In France, there are still those, who don't separate the waste, and we try to show them the value of this initiative.

Nani Roma, X-Raid Team (Spain): On the rally we are an example for the whole world, so separate waste collection is a great initiative. We already separate waste on many races. I represent Germany team, so the sanitary issues are very important for us.

Vladimir Vasilyev, VRT Team (Russia): I fight for the sanitary, for the environment. We never throw out empty water bottles on the track, only on dedicated sites. That is why we are glad to support the initiative of SIBUR.

Maria Oparina, SUPROTEC Racing Team (Russia): I favor separate waste collection. I have thought about it for a long time, because I often visit my friends in Europe and they separate waste into seven different containers. I understand that if we don't start to separate waste now – or haven't started yesterday, then tomorrow our children, grandchildren and next generations will end up drowning in waste and there is nothing good about that. That is why it is a good initiative. I'm all for it!

Ayrat Mardeev, KAMAZ-master Team (Russia): Waste collection is a big problem for the whole world. And if there is such initiative of SIBUR, we are happy to support it, we will try to respect all the rules that will be set. Our country pays not enough attention to the environmental problems – it is much more that can be done. Let's have a look at our neighbor countries on the West. And it is great that people have begun to take these problems seriously, to deal with them, to invest both finances and resources. Everything will be alright – we just need a common intention to make the world cleaner.

Sergey Karyakin, Snag Racing Team (Russia): Unfortunately, in Russia, in our country there is not much attention paid to this problem, although it should be. I think that respect to nature means respect to yourself. From this perspective, the separate





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waste collection initiative of SIBUR is so smart. I hope that all rally competitors will support it and treat it with respect. As for me, I can say that our team will totally follow it!

Vladimir Chagin, Silk Way Rally Director: One of the goals of the marathon that traditionally benefits from extensive media coverage is to speak about the support provided by rally organisers to our partner SIBUR's initiative on the separate waste collection at the bivouacs and further disposal of plastic.

